

# Business People

HELPING NORTHEAST INDIANA BUSINESS GROW SINCE 1987



## Making Home Nursing Services Shine

Reaching milestones through mentoring, management and leadership

The mother-daughter team of Margeaux Corrao and Dorian Maples

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Margeaux Corrao and Dorian Maples have found that the mother-daughter dynamic works well for them. Together they work with the rest of the staff to dazzle their clients in any way they can.

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article by Jennifer Blomquist • photography by Steve Vorderman and David Kirk

**D**azzle. The Merriam-Webster Dictionary definition is “to shine brilliantly; to arouse admiration by an impressive display.”

Dorian Maples and her staff define it as the perfect way to describe their in-home care business.

“We pick a different word each year and this year we chose ‘dazzle’ because we feel we’re shining brightly for our clients,” says Maples. She and her husband, Rick Maples, founded and co-own four local companies providing care to the elderly and disabled, including Home Nursing Services (HNS).

“HNS is celebrating its 15th anniversary this year and another one of our companies, Angel Corps, is marking its 10th year,” explains Maples. “All those years of compassion and quality in-home care for our clients are another reason why the word ‘dazzle’ fits.”

There’s another “d” word that is helping the

company to shine: daughter.

“Last winter, we hired my daughter, Margeaux Corrao, to serve as our marketing director,” says Maples.

“We had been talking about it for two years,” explains Corrao. “I spent 11 years working in the cosmetology field in Cleveland and I came to a point in my life where I wanted to help people in another way besides doing their hair.”

Corrao worked for the family business when she was in college.

“I was an administrative assistant in the office and a caregiver. Twice a week, I worked overnight shifts caring for a client,” says Corrao. “Even though I ended up working in a different field for more than 10 years, my mom has always been my mentor.”

Mentoring is very important to Maples. She credits many former and current co-workers with contributing to her success in the home



The Dorian Maples Modern Girls  
 Standing, L-R: Joy Roach, Lori Carper, Chrystal Dawson, Brittany Lauer, Jan Evrard, Deanna Winston  
 and LaTonya Woolsey; Seated, L-R: Jeri Westmorland, Brenda Mast and Casey Hummer

healthcare field. One of those people is Yvonne Martin.

“Yvonne and I were working for an in-home care company years ago and even though I was a registered nurse and she was a home health aide, she was the one training me and showing me how to provide quality care to our clients,” says Maples. “Yvonne Martin was my mentor.”

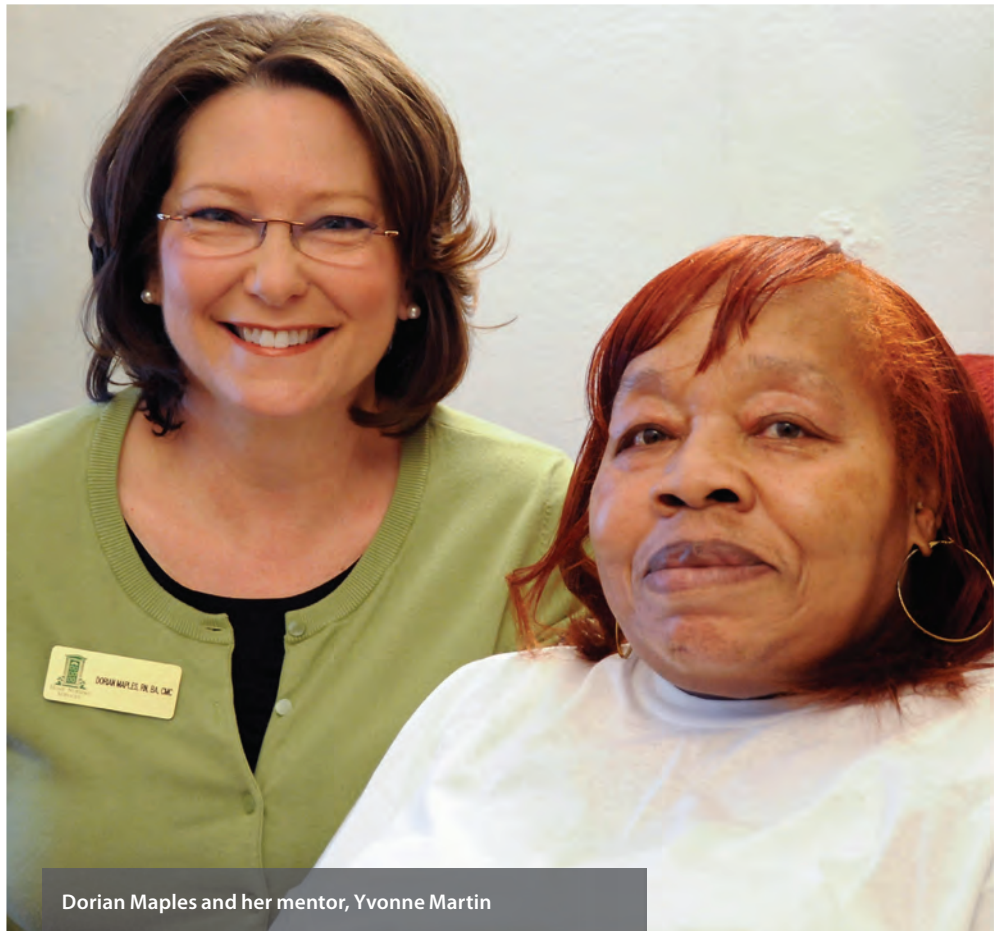
Because of health problems, Martin herself now requires in-home care and is a client of HNS. She and Maples remain in close contact.

“I never knew I was Dorian’s mentor,” laughs Martin. “But I could tell I was special to her. She taught me a lot, too.”

Just as Martin is flattered to have been Maples’ mentor, Maples is honored to be seen as a mentor by her daughter.

“You always hear about fathers grooming their sons to run the family business,” says Maples. “It’s natural for women to mentor their daughters like that, too.”

Maples acknowledges there are pros and cons to hiring family members. But in her opinion, the pros outweigh



Dorian Maples and her mentor, Yvonne Martin

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the cons.

"Both my niece and my daughter-in-law work in our front office," says Maples. "Compassion toward the business is bred in families."

Maples points out that hiring a family member helps you to know exactly what you're getting.

"The advantage, I feel, is I have no fears about Margeaux because I know she was raised with high expectations. I have followed her career and observed what life lessons she has learned along the way," explains Maples. "And I think so many times when you hire someone you don't always have that advantage."

At the office, Corrao calls her mom, "Dorian."

"Some people just laugh when I do that and say, 'come on, just call her Mom.'" says Corrao. "I just feel like I need to have some balance between my professional and personal life, and I don't want to make my co-workers uncomfortable."

Acting as her daughter's mentor, Maples recognizes the need to develop female leadership skills not only for Margeaux, but for all women in her field.

"We created 'The Modern Girl's Guide for the Office,'" laughs Maples. "I know it sounds funny, but the purpose of that group is to provide leadership skills and a sense of empowerment to members of our middle-management team."

Only middle management staffers are allowed to participate in the group. Meeting once a month, they decide when and which company managers are allowed to attend. Over a meal, they discuss a different topic and often invite guests to offer insight and a new perspective.

"This group helps change office policy," says Maples. "It has increased morale and satisfaction, and decreased turnover. You have to give women a voice and let them be heard, let them feel a sense of worth. You have to let them dazzle." 📌

## Dorian Maples

**Address:** 528 West Washington Boulevard  
Fort Wayne, Indiana 46802

704 West 7th Street  
Auburn, Indiana 46706  
201 East Market Street  
Bluffton, Indiana 46714

**Owners:** Rick and Dorian Maples

## Angel Corps

**Telephone:** (260) 426-4357

**Website:** [www.CorpsOfAngels.com](http://www.CorpsOfAngels.com)

**Years in Business:** 10

**No. of Employees:** 165

**Services:** Non-medical home care

## First Call Medical Staffing

**Telephone:** (260) 424-1329

**Website:** [www.FirstCallMedStaff.com](http://www.FirstCallMedStaff.com)

**Years in Business:** 14

**No. of Employees:** 40

**Services:** Temporary staffing of health care facilities

## Dorian Maples & Associates

**Telephone:** (260) 918-1141

**Website:** [www.IndianaGeriatrics.com](http://www.IndianaGeriatrics.com)

**Years in Business:** 8

**No. of Employees:** 4

**Services:** Geriatric care management

## Home Nursing Services

**Telephone:** (260) 424-1237

**Website:** [www.InHomeNursingServices.com](http://www.InHomeNursingServices.com)

**Years in Business:** 15

**No. of Employees:** 200

**Services:** Medical home health care